



City Manager's Office
City of Frisco, Texas

Memorandum

To: Honorable Mayor Maso and Members of the Frisco City Council

Cc: George A. Purefoy, City Manager
Henry Hill, Nell Lange, Ron Patterson

From: Richard Oldham

Date: 03/30/2009

Agenda Caption: Amendment of Preston Road Art Agreements. (CMO)

Action Requested: The Public Art Board has recommended temporary locations and/or storage for Phase 2 Preston Road artwork until locations allowing for increased visibility and accessibility may be found. The board felt the original locations lacked the desired amount of impact and did not create ownership of the works to the public. Where practical, the artworks will be exhibited temporarily in front of the George A. Purefoy Municipal Center. Otherwise, they will be stored on city property in the former Simms-Moore Building on Walnut Street.

The artists are supportive of this idea, and the changes by artwork are outlined below. These changes are largely cost neutral; one of the five carries the possibility of an increase of \$1600.

- A. Michael Pavlovski's artwork entitled "Three Muses"- changing the location of installation to the George A. Purefoy Municipal Center and amending the timeline.
- B. Janis Hart artwork entitled "Fetching Water" changing the location of installation to the George A. Purefoy Municipal Center and amending the timeline.
- C. David Clark's artwork entitled "Frisco First" changing the location of installation to the George A. Purefoy Municipal Complex and amending the timeline.

- D. Bill Buchen's artwork entitled "Prairie Bells" -reduction in scope of services removing installation and subsequent reduction of \$7,800 to the amount of compensation. This work will be placed in storage due to the exorbitant cost of temporary installation. The timeline is also amended.
- E. Donna Dobberfuhl's artwork entitled "Fabric of Frisco" amending the project timeline, designating storage of Project with City until the time of permanent installation, and allowing for potential adjustments in compensation for cost escalation due to the delayed installation. That increase cannot exceed 10% of the amount currently budgeted for installation for a maximum of \$1,600 and requires the artist to provide mutually agreeable proof.

Background Information:

From early on the Public Art Board had discussed and expressed concerns about the success of Phase I of the Preston Road artwork. Their primary concerns focused on the visibility and accessibility of those artworks to the public. As the installation dates of the artworks in Phase II approached, alternatives were discussed regarding increasing the visibility of Phase II

Moving away from the original vision of placing artwork at the intersections of Preston, the board discussed placing Phase II off of the intersections, in a linear progression, all on the east side of Preston. The board determined that the corners had more "visual clutter" than mid-block areas; telephone poles and traffic signals added to the already crowded landscape. While this solution might make the artworks more visible, concerns still remained that the artwork could not be easily viewed by any means other than from a car. Given the speed of traffic on Preston Road the Public Art Board directed staff to investigate other options for the installation of the Phase II artworks for Preston Road. The Public Art Board felt that a better solution would be find a location where the artworks of Phase I and II could be moved so that they could be enjoyed and better appreciated by automobile and pedestrian traffic alike.

Until a better location is found, the board recommends that 3 of the 5 artworks for Phase II be temporarily located outside of city hall. Installation needs of the final two are too costly, so they will be placed in storage.

Board Review/Citizen Input: The Public Art board recommended amendment of contracts for Preston Road Phase II.

Alternatives: The City Council could deny or provide revisions to the contract.

Financial Considerations: This funding for this artwork was set aside several years ago as a transfer from General Fund for the Preston Road Overlay project.

Legal Review: These amendments have been approved to form by the City's Attorneys office.

Supporting Documents: There are five contract amendments being considered under individual subheadings.

Staff Recommendation: Staff recommends passage of all amendments.